



Press release

## **Artificial iris from HumanOptics receives US health insurance approval**

*Important step towards expanding market position*

Erlangen, 23 January 2020 - HumanOptics AG has received health insurance approval for its artificial iris CUSTOMFLEX® ARTIFICIALIRIS in the USA. The specialist for high-quality eye surgery implants is thus further improving its position in this important market. Approval by the state Center for Medicare and Medicaid Services (CMS) as a reimbursable medical product ensures that costs are covered by health insurance and is an important prerequisite for patients to decide in favor of treatment.

With CUSTOMFLEX® ARTIFICIALIRIS, HumanOptics is currently the only company whose artificial iris has been approved for the US market by the FDA, and thus already has an important unique selling point. As a result of the additional health insurance approval now granted retroactively to January 1, 2020, significantly more patients in the USA will in future have access to this unique therapy.

CUSTOMFLEX® ARTIFICIALIRIS is used for patients who have partially or completely lost their iris due to an accident or who have no or uncomplete iris from birth. Such a defect is very stressful in everyday social life, leads to complaints such as severe light sensitivity or loss of vision and increases the risk of other eye diseases such as glaucoma and cataract. The high-quality implant replaces the completely or partially missing or damaged iris.

Each CUSTOMFLEX® ARTIFICIALIRIS is individually manufactured by HumanOptics after the original appearance of the patient's iris. It consists of a flexible silicone material which is inserted into the eye in a well-tolerated manner by means of a small incision technique. This both medically and aesthetically high-quality restoration guarantees a very high degree of patient satisfaction.

### **Company profile:**

HumanOptics AG ([www.humanoptics.com](http://www.humanoptics.com)) specialises in the development, production and sale of high-quality implants and accessories for eye surgery and stands for the highest quality and innovative strength in this segment. The most important products are intraocular lenses (IOL) for the treatment of cataracts and



various forms of ametropia as well as artificial irises. In addition, the company offers the operating ophthalmologists accessories and complementary products as well as comprehensive consulting services. The shares of HumanOptics AG are listed on the Basic Board of the Frankfurt Stock Exchange.

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